

**ALSO NEW****Mykita & Bernhard Wilhelm SS 2012/13 Sunglasses**

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Mykita & Bernhard Wilhelm have introduced a hybrid sunglasses, a blend of supersized visor coupled with traditional spectacles elements which makes it look like a piece of sporting headwear. This model, named Daisuké, was inspired by the longstanding connection of Wilhelm to Japan. The Daisuké, made of Mylon, has a narrow bridge that runs from the top edge of the frame down to the middle of the nose which gives the effect of making the wearer's face almost disappear behind the tinted visor. The visor is available in black, green or a gold/reflective.

[www.mykita.com](http://www.mykita.com)

**Okia Unveils the New Pearl Block Collection**

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The new Pearl Block Collection by Okia was designed to emphasize the refined effect of mother-of-pearl but also the patterns inspired by the hottest contemporary trends in fashion. The intensity of the brilliant colors - yellow, orange, dark purple and petroleum - are combined with a surprising pearl effect using Okia's application of their HDA Technology. The patented technology allows for the combinations of textures that are shown on acetate and mixed with a sophisticated pearl effect. [www.okia.com](http://www.okia.com)

**Clariti Releases European Inspired Mademoiselle Collection**

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Clariti Eyewear Inc. has released a new collection of women's eyewear, Mademoiselle. The delicately crafted designs were inspired by chic and timeless European styles that express sophistication and class at a reasonable price. The Mademoiselle frames are made of pure Titanium which allows the collection to be entirely hypoallergenic. Additionally, the frames come in a palette of warm colors to complement a variety of hair colors, skin tones, and personal styles.

[www.claritiewear.com](http://www.claritiewear.com)